

Sophie Badham

2012-2019



During my time at TGAW Sixth Form I studied A-Levels in media studies, English Language and psychology. I thoroughly enjoyed my time studying at TGAW due to the constant support and guidance offered by all of my teachers. Through studying media studies at GCSE and A-Level I discovered my passion for all things media. I particularly enjoy analysing media texts and applying theories to them to further understand their historical and social contexts. I, therefore, delved into my passion further through studying a BA Honours degree in media, communications and culture at Nottingham Trent University. My time at university has equipped me with a wealth of knowledge and practical media skills that will be helpful in Public Relations, which is my intended future career. I have had experience in writing PR features for The Rotary Club for their Rotary For Food Banks Scheme which was extremely rewarding as I enjoyed being part of publicising such a good cause. I have also had experience in Digital Marketing where I ran multiple social media pages, wrote blogs for companies' websites and gave presentations offering advice to companies about how to improve their websites for a more user-friendly experience. Overall, my degree has introduced me to a variety of different career paths within the media industry and has helped me conclude that I would love to pursue a career within the PR industry. I aim to acquire as much relevant work experience as I can during the summer to improve my chances of being offered a job in PR.